

For Immediate Release

PRESS RELEASE

Discovery Hospitality Corporation Announces New Developments
Continuing expansion across the country

April 2021 / Manila: Driving its business further, the renowned Discovery Hospitality Corporation (DHC), the management company behind award-winning hotels and resorts in the Philippines, announces developments under its wings with a new brand, *Kip & Kin*, and talks on new properties as part of its allied services.

The tourism industry may be at a halt, but DHC takes advantage of this time to pivot and develop new resorts, turning prime locations into dream destinations. As part of its strategy and initiatives to create unique experiences for travelers, a new collection and properties under its allied services are currently in the works. These developments are expected to bring great impact in the industry for emerging markets.

Kip & Kin

A lifestyle and millennial-focused brand, Kip & Kin is a new concept of the hospitality group that combines hostel and hotel approach in one single property. The hotel side will focus on guest rooms that are perfect for families who prefer a traditional way, while the lower levels will house the hostel fit for adventure and experience-seeker travelers who wish to gather and meet new friends. Among the three pipeline locations for the brand are El Nido, San Vicente, and Siargao.

Kip & Kin El Nido is the first of the three to be in development, with an expected opening in June 2022. The property is located in Vanilla Beach, El Nido, with The Shoppes right across for tourists and guests to enjoy the community and other local dining destinations. Offering majestic 360° views of the vast hillside of that part of El Nido and awe-inspiring sea, the resort's pool will be positioned at the rooftop together with the bar and lounge for a wander-worthy experience. It will hold 117 hotel rooms and 84 hostel beds. Easy bites will also be available at the food bar.

Located on the western coast of the island of Palawan, the San Vicente property will be an integrated tourism destination project showcasing San Vicente's 14-kilometer white sand beach, pristine islets, and lush mountains. The 165,000-hectare area is populated by local and indigenous people, embraces responsible and sustainable development standards, and will be open to private initiatives for the construction of resorts, hotels, and nature-focused amenities. Famous as the second-longest white-sand beach in Southeast Asia, this destination will offer a great picturesque backdrop and ambience for destination weddings and outdoor experiences. The property will house 42 hotel rooms and 136 hostel beds, apart from the two signature restaurants.

With its increasing younger tourism market, Siargao has been the foremost spot in the country for surfing and creative vibe. Through the comforts of Kip & Kin Siargao which will be built along General Luna nearby the famous Cloud 9, the resort will offer avid surfers and thrill-seekers an unforgettable experience with 34 hotel rooms, 48 hostel beds, and 4 food and beverage outlets.



With these three properties soon to welcome travelers, the Kip & Kin brand offers a view of the locality of each destination they are located in. Authentic and vibrant vibe will embrace each detail in these resorts.

Properties Under Allied Services

Backed by 20 years of experience, Discovery Hospitality Corporation's award-winning team offers its expertise in property management. As part of its shared services on product development, experience design, branding, and pre-opening requirements, the group is in discussions with resort developers for management contracts with third-party resort owners in Visayas (Manami Resort), and Mindanao (to be named Discovery Samal). These projects are part of the pipeline to reach different types of markets and unique experiences in unique destinations.

"With these properties in our plans, we are getting more excited to cater to a lot of travelers, whether the traditional ones or the more adventurous type. The experiences that we design for these are something that will definitely bring a new meaning to travel," says Cathy Nepomuceno, Sr. Vice President and Head of Sales and Operations.

For more information, visit <https://www.discoveryhotels-resorts.com/>

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ABOUT DISCOVERY HOSPITALITY

Discovery Hospitality Corporation (DHC) is a proudly homegrown Filipino hospitality group, managing the Philippines' best-loved brands. It has emerged as pioneers in the Philippine hospitality industry – owning and operating a diverse and vibrant collection of properties in the Philippines' most celebrated destinations. Confident in the growing Filipino hospitality industry, the group leverages its brand equity and trust for further growth in hotel management and expansion. Driven by its purpose to care for its stakeholders, DHC strives to deliver authentic experiences that are true to the locale and build hotel brands that inspire the modern traveler, underpinned by genuine Filipino warmth. For more information, visit www.discoveryhotels-resorts.com.

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